



# WHAT IS RELOVED?

Reloved's mission is to support maximum local reuse and provide sustainable solutions for goods that you as a company will no longer sell or use.

This way, Reloved helps companies to comply with various (upcoming) regulations such as UPV, ban on destruction or SDGs while promoting local and social circularity."

# WHY WORK WITH RELOVED?

Barbara Thomas  
Business Development Manager  
Email: [barbara.thomas@reloved.be](mailto:barbara.thomas@reloved.be)  
Phone : 0499 65 00 67

Reloved is a **collaboration** between the 'Kringwinkels' in Flanders who want to jointly **respond to the major sustainability challenges** companies have today.

By making use of the collecting and processing capacities and experience of its members (Kringwinkels), Reloved can establish agreements with retailers and producers to **collect, sort, upcycle and/or repair goods for local reuse.**

# RELOVED'S MISSION?

**MAXIMISE LOCAL REUSE:** In total, the Kringwinkel centers in Flanders collect **84,000 tons of goods every year**. About half of these find a new home via our Kringwinkels. **That's 5.8 kg of reused goods per person and that we save from the waste mountain at the same time.**

**BOOST THE SOCIAL ECONOMY:** We use our revenue to **give suitable jobs to more than 6,000 people** who have few or no opportunities in the regular labor market.

# CONTACTS?

